

# Website Development [ Silver Package ]

*Suitable for Small & Medium Enterprises*

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## Strategy

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- Understanding organization's objective
- Identify the audience and brand image
- Strategic planning for highest conversion rate within quickest possible clicks
- SEO Strategy
- Photography Strategy
- Copywriting Strategy

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## Visual Specifications

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- Unlimited pages can be created from panel
- We will design up to 30 pages ([Request for more](#))
- Uniform design according to brand image and guideline through the site
- Responsive to all devices
- About organization pages
- News and events
- Full sider home page with parallax presentation
- Product / Service galleries
- Video gallery
- Image gallery
- 3 social media branding
- Blog integration

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## Photography

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- One day photography ([6 hours](#))
- Product / Office / Factory

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## Technical

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- Technology suitable for business ..(PHP + Laravel, Wordpress, Drupal, Joomla, HTML5)
- 10 modules from 100+ ready features for your website
- Contact Form
- Google map integration
- Whole site-wide search
- Live chat
- Newsletter subscription and email marketing
- Dynamic sitemap
- Content management system with frontend editing
- Visual composer for drag and drop content editing facility
- And many more to see at [www.roopokar.com](http://www.roopokar.com)
- SEO friendly development
- SEO management tool

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## Security & Backup

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- Malicious entry point hardening
- Securing through FTP and file permission restriction
- Restricting database privileges
- Easy data backup system
- Security monitoring tool

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## Domain & Hosting

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- Domain registration free for 1 (One) Year
- 4 GB Hosting Space + 200 GB Bandwidth for 1 (One) Year ([Request for more](#))
- Unlimited email address

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## Support

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Free support from the date of site delivery – 4 months  
Website Management Training 2 days at client's premises

Price	<b>60,000 Taka / \$800 USD</b>
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**In Words:** Sixty thousand taka only

**Development time:** 3 weeks

### Payment Plan

1 <sup>st</sup> Installment	40% due on issuing work order
2 <sup>nd</sup> Installment	60% on delivery

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### Unit Price - on request add more

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- Per page content design & upload 750 Taka  
( Every link and around 400 words will be counted as page )
- Support call with less than 1 working day will cost 1,000 Taka
- Monthly maintenance with less than 3 working days 2,000 taka
- 1 day ( 6 hours ) photography will cost 15,000 Taka
- Unique Content writing by Roopokar team 2 Taka per word
- Hosting charge 1GB 1,000 Taka

<b>Payment Information</b>	<b>ROOPOKAR</b>
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**Direct Deposit**

ROOPOKAR  
Dutch Bangla Bank Limited  
bKash

SWIFT Code: DBBL BDDH  
Account No: 116.110.10639  
01715374237

Plot 236, Road 0 3  
Mirpur DOHS  
Dhaka 1216  
Bangladesh

+88 017 30 64 25 25  
sales@roopokar.com  
www.roopokar.com